

## Sell-ebrity dreams

▶ **KAILIFE**, #02-11/12 Holland Village Shopping Mall, Tel: 6463-0155

**Celebrity owner:** Power 98 DJ **Shareen Wong**, 33

**Opened in:** July

**Why open a shop?** "I've always wanted to have my own business, and after spending six months traveling the world recently, I was inspired to open a homeware and lifestyle shop. Besides, my dad was retiring after working for Singapore Airlines for 40 years. His job was to make sure the paintwork on all the planes was in mint condition. I thought the shop would keep him busy, and give him the chance to pursue his passion for art."

**What's in a name?** "The shop is named after my dad, Mun Kai, since he's the reason I started the business. Also, it sounds like 'high life!'"

**The goods:** There are over 350 items such as cushions, lamps, and jewellery sourced from the UK, New Zealand, Australia, and Asia. Paintings by Shareen's father adorn the walls, and have been selling very well — in fact,



a five-star resort in Penang is interested in his work. "I'd describe this shop as fun, modern, and contemporary with an Asian touch. Each piece here is lovingly chosen by my dad or myself." Prices start from under \$10.

**Next up:** "It was on my six-month holiday that I made many contacts, so this month, I'm going to three places in Asia to source," she says.

**Famous fans:** Colleagues like Hossan Leong and Joe Augustin have visited. "Hossan says he's going to buy all his Christmas presents here this year, but we'll see!"